

The application claims the benefit of US Provisional patent application no. 60/256,532 filed December 18, 2000.

- 1 -

[ABSTRACT]

TITLE

IMPROVED INK JET RECORDING ELEMENT.

An improved medium for ink jet recording is disclosed. Apart from a pigment and an optional binder, the ink receiving layer contains a film-forming latex being a polymer containing repeating units derived from a particular monomer type. Preferred monomers are vinyl ester monomers most preferably derived from versatic acid.

The medium is particularly suited for outdoor use.

10054210-11201